



Masters in Business Application

Vision Group of Institutions

MBA B.Tech. BBA BCA Diploma

**Campus: Kanpur Campus: Hathipur, Mahrajpur,
Off NH2, Kanpur- 209402**





Vision College of Management

MBA | BBA | BCA

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Kanpur- 209402**

Program Overview

The MBA program at Vision Group of Institutions, approved by AICTE and affiliated to Dr. Abdul Kalam Technical University, Lucknow, is a transformative journey that prepares students to become exceptional business leaders. Our comprehensive curriculum equips students with business management principles, strategic thinking, and leadership skills. Through theoretical knowledge and practical application, students gain expertise in finance, marketing, operations, HR, and entrepreneurship. Experiential learning and industry engagement ensure students are prepared for real-world challenges.

Join our MBA program and embark on a journey to become a successful business leader in the global landscape.

Program Highlights

The MBA program at Vision Group of Institutions, approved by AICTE and affiliated to Dr. Abdul Kalam Technical University, Lucknow, offers a rigorous curriculum integrating theory and practical experience. Specializations in Marketing, Finance, HR, Operations, and Entrepreneurship provide in-depth expertise. Industry-focused projects, internships, and guest lectures by experts offer real-world exposure.

Global exposure through study tours and collaborations enhances students' perspectives. Personal and professional development is fostered through leadership programs and mentoring, preparing graduates for success in the dynamic business landscape.



What is MBA about?

The MBA program is a postgraduate degree that provides students with a comprehensive understanding of business management principles and practices. It goes beyond the basics of undergraduate education and delves deeper into advanced business concepts, strategic decision-making, and leadership development. The MBA curriculum covers a wide range of subjects, including finance, marketing, operations, human resources, and entrepreneurship, enabling students to gain expertise in various business functions.

The program also emphasizes critical thinking, problem-solving, and effective communication skills, essential for success in today's fast-paced business environment.

According to a survey by McKinsey & Company, MBA graduates experience a significant boost in their earning potential, with a median salary increase of 50% or more compared to their pre-MBA salaries.



Why study MBA at Vision?

Studying MBA at Vision Group of Institutions offers a unique advantage with its cutting-edge curriculum and emphasis on technology-driven business solutions. The program provides a holistic approach to business management, incorporating practical industry experience, guest lectures, and workshops by industry experts.

Additionally, students have the opportunity to pursue certification programs in emerging fields, enhancing their skills and marketability. With a strong focus on technology, Vision equips MBA graduates with the knowledge and tools to navigate the digital landscape and thrive in a rapidly evolving business environment.

The Financial Times Global MBA Ranking consistently showcases the long-term career progression of MBA graduates, with alumni reporting notable advancements in their job titles, responsibilities, and overall career satisfaction.



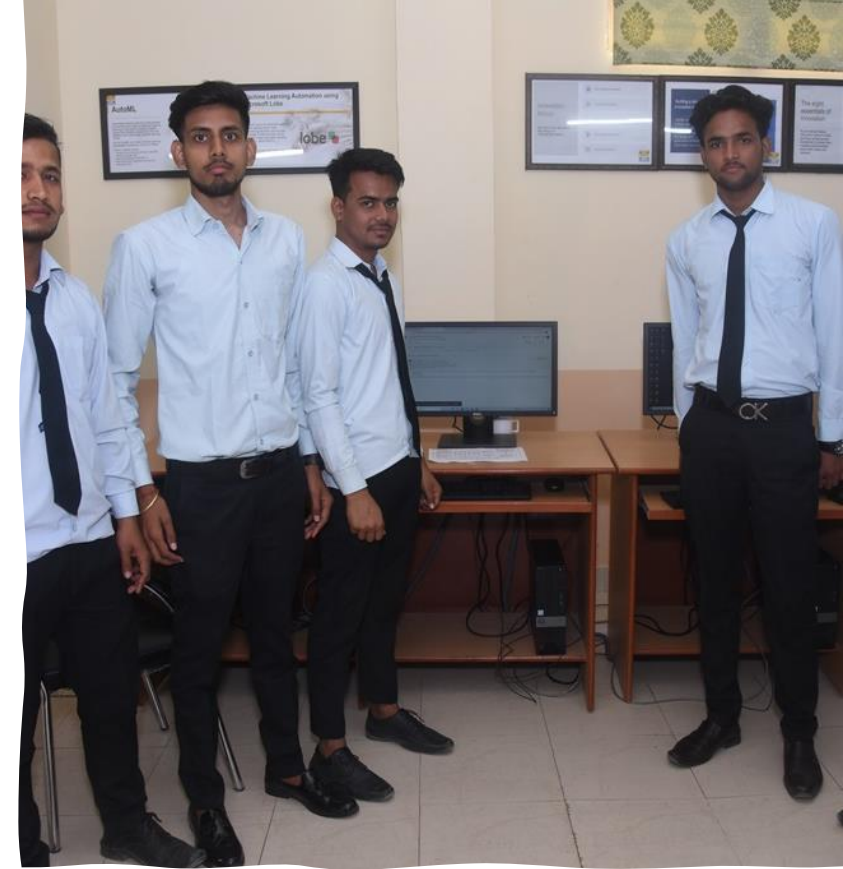
Further details

- Eligibility

Eligibility is as per the university guidelines.

- Curriculum

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Job Prospects

The World Economic Forum's Future of Jobs Report 2023 highlights the increasing demand for AI specialists, data analysts, and digital transformation experts. Pursuing an MBA at Vision equips you with the skills needed to excel in these emerging roles and stay ahead in the technology-driven job market.



An MBA degree offers diverse career prospects in various industries. Our MBA program at Vision Group of Institutions equips graduates for leadership roles in corporations, start-ups, consulting firms, and financial institutions. With a focus on practical skills and industry exposure, students can pursue careers in business development, marketing, finance, operations, HR, and entrepreneurship.



Our graduates are sought after by employers for their ability to drive growth and lead teams to success, making them valuable assets in today's competitive job market.



Management Programs: Gateway for Entrepreneurship Development

In the rapidly evolving Indian economy, management programs like MBA and BBA provide aspiring entrepreneurs with the essential skills, knowledge, and networks needed to navigate the complexities of starting and scaling a successful business. With a curriculum that combines business fundamentals, strategic thinking, and hands-on experiential learning, students gain a comprehensive understanding of various aspects of business management. These programs foster an entrepreneurial mindset by encouraging creativity, critical thinking, and problem-solving skills, essential for identifying innovative business solutions. They also offer mentorship, incubators, and industry access to create a conducive ecosystem for budding entrepreneurs.

Through case studies, workshops, and real-world projects, students develop resilience and adaptability, while alumni networks and industry partnerships provide collaboration and funding opportunities. Pursuing management programs empowers individuals to unlock their entrepreneurial potential and contribute to the growth and transformation of the Indian economy.

Check [Management Programs: Gateway for Entrepreneurship Development](#)



Advantages @ Vision



Academics



Certification Programs



Center of Excellence (CoE)



Student Development Activities



Placement & Pre-Placement Activities

Advantages @ Vision Group of Institutions

Vision Group of Institutions offers number of unique advantages including academics, student development programs, placement & results, and facilities. From Advance Labs, Centre of Excellences, to numerous Student Activities; let college leave a lifelong cherished memory.



Industry Visits & Surveys



World Class Facilities



Academic Records & Merit Holders



750+ Placements in Reputed Companies
Training & Placement Cell



Hobby Clubs



Projects & Lab Work



Centre for Character and Leadership Development (CCLD)



Hostel Life @ VIT



Guest Lectures & Workshops



Innovation & Research Centre



Entrepreneurship & Start-up Cell



Alumni Success Stories



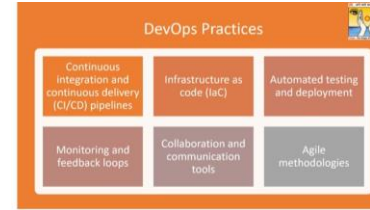
Academics

**ALIGARH CAMPUS: SHAHPUR MADRAK, ON ALIGARH-AGRA HIGHWAY,
APPROX 10KM FROM SASNI GATE, ALIGARH**

दृष्टि... आने वाले समय का आभास



Vision... the shape of things to come



DevOps
Building the future @
Vision Group of Institutions



Vision Group of Institutions presents

Adding AI: Building Cognitive Abilities

Four AI pair programmer

GitHub Copilot

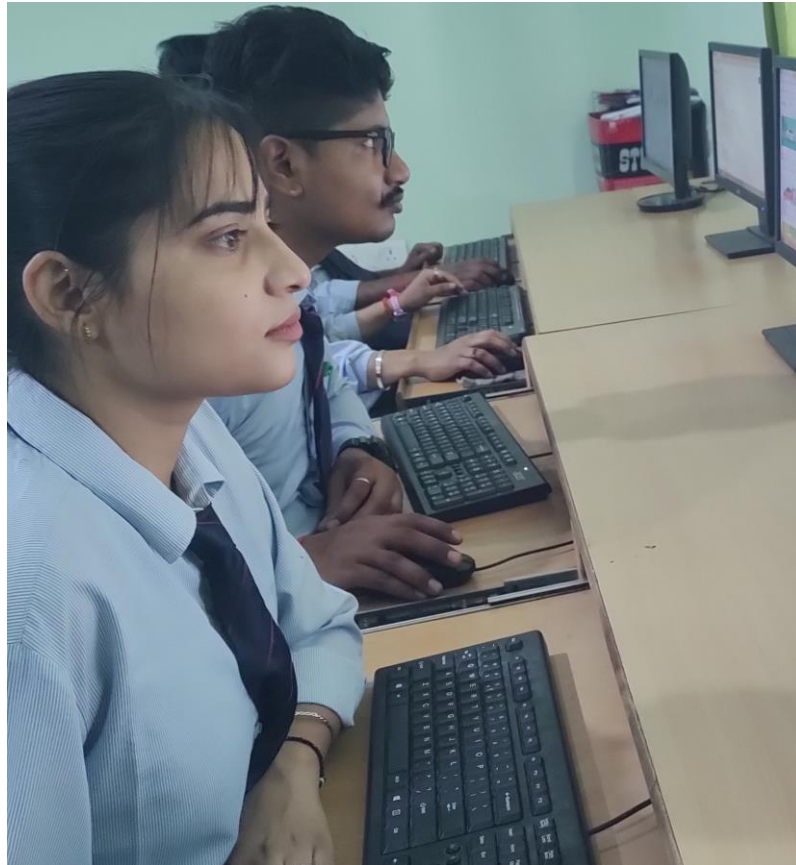
'State of Apps' - from Monolithic to Microservices



Few glimpses from our Certification Programs

Building the future @
Vision Group of Institutions





Life @ Vision

Building the future @
Vision Group of Institutions



Management Programs @ Vision



Vision College of Management is running [Bachelor of Business Administration \(BBA\) Program](#), an under-graduate program suitable for inculcating managerial skills.

Vision College of Management is running [Bachelor of Computer Application \(BCA\) Program](#), an under-graduate program suitable for software developers and programmers.

Both the programs are permanently affiliated to CSJMU, Kanpur.

[Master in Business Administration \(MBA\)](#), is a Two years Full Time Degree Program, Approved by AICTE, affiliated to AKTU, Lucknow. The M.B.A program is the flagship management program which molds students into competent value-driven professionals, with strong grounding in management principles and processes.

Specializations offered:

- Finance
- Human Resource
- International Business
- Information Technology
- Marketing

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Vision... the shape of things to come

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